YNT

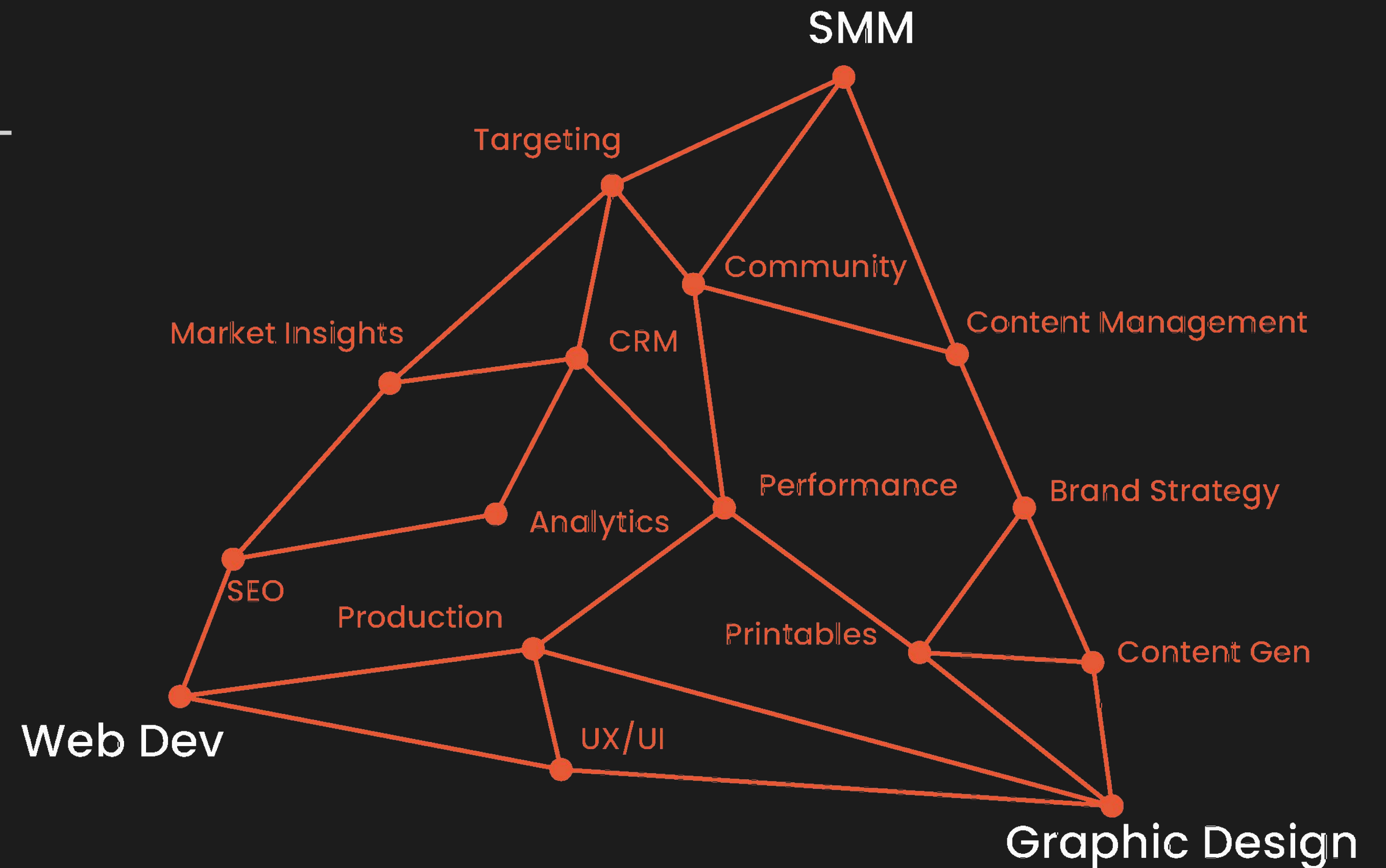## THE GENERAL CONTRACTOR FOR YOUR BUSINESS HEADACHES

YOU DON'T NEED A GROUP FREELANCERS - YOU NEED A PARTNER

We're your full-cycle marketing team — sharp , effective , and simple.

We cover:

- **Design** (logos, brand identity, visuals)
- **Marketing** (social media, strategy, paid ads)
- **Website development**
- **Photoshoots + visuals**
- **Branding** in real life (printables, signage, menus, packaging)

MARKETING

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Marketing isn't a side project. Trying to juggle campaigns, strategy, content—and those puzzling "conversion goals"—while steering a business is a shortcut to burnout.

We handle the part where your brand gets seen, heard, and understood. From social platforms to ad placements, from tone of voice to visual design, we make sure people know what you stand for before you even say a word.

You've got a business to run. Let us take care of the marketing.

SOCIAL MEDIA MARKETING

Social-media marketing isn't "post a picture, add a hashtag, and hope for the best."

It's a plan. It's timing. It's understanding exactly whom you're speaking to—and what motivates them.

Without that purpose, content becomes background noise. We don't create noise; we create impact.

There is no one-size-fits-all formula. Each brand brings its own objectives and audience, so our approach adapts accordingly.

	BASE	CORE	PRO
Photo posts	3	3	4
Graphic posts	1	3	4
Stories	30	60	90
Video Simple	2	3	4
Video Complex	✕	1	1
Complex posts (carousels)	✕	2	2
Monthly Content Plan	✔	✔	✔
Creative Ad Banners	✕	3	4
Hours of photoshoot	1	2	2
Month-to-month analytics & optimization	✕	✔	✔

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OTHER MARKETING SERVICES

Paid Ads Setup Meta (One time)

We build your campaign structure, research your audience, target the right people, and get your first ads live. One time fee. 1 ad campaign (max 1 month). The budget of the ad campaign is separated and must be paid by the client in advance.

Ongoing Ad Campaign Management

Ongoing ad oversight: budgets, testing, creative tweaks — you stay visible, we handle the grind. Subscription based. The budget of the ad campaign is separated and must be paid by the client in advance

Content Strategy

The basic blueprint. We define your brand's vibe, your goals on social media, what you should be saying — and who you're saying it to. Keeps things simple, focused, and aligned.

SMM strategy

The full playbook for how your brand should show up online. Voice, values, brand character, audience research, content types, goals, and a roadmap to grow — not just post. It's what guides the whole content, not just a few posts.

Brandbook

Everything. The strategy, the visuals, the tone, the rules — all in one place. Final result of design and marketing departments. If your brand was a person, this would be their full identity doc. For serious brands who don't want to explain themselves twice.

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DESIGN

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The first impression happens before a single word is read.

We don't hand over a generic, AI-generated logo or an overused template font. Instead, we design visuals that truly fit your brand—how it moves, what it represents, and the feeling you want to spark at first sight.

That split-second glance matters. Let's make every pixel count.

BRAND LAYERS

Here's how it works:

- We start with the Logo — the mark.

- Then we build out the Logobook: all the logo versions, basics, how to use it right.

- Logobook becomes part of the Brand Guidelines — visual rules, templates, mockups, examples, the structure.

- And when you want the full story — the voice, tone, audience, strategy, the real result of marketing with design mix — it turns into a proper Brandbook.

We'll polish what you have and make it work, wherever it appears.

DESIGN SERVICES

Logo Design

Three strong ideas. One clean direction. We keep it simple, sharp, and built to work — online, printed, or on your shop window. 1 revision is included in price

Logobook

A full set of logo versions for different uses, platforms, and sizes. You get examples, patterns, safe zones, and even mockups. Anyone can work with your logo after this — without messing it up.

Brand Guidelines

How your brand looks and behaves. Logo rules, fonts, colors, templates, mockups, and where to draw the line. Helps anyone — designer, printer, random cousin — get it right without guessing.

Extra review round

Need one more change after final delivery? No problem — this adds an extra revision.

Signboard Design (metal, storefront, etc.)

We design signage that fits your space and your brand — ready for production.

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DESIGN SERVICES

Menu simple

Mostly text? Clean and easy.
We'll give you two layout options that make your menu readable and on-brand.

Complex menu/ Brochure Design

Multi-page or detailed layouts designed to be clean, readable, and fully branded.

Flatlays & Print Visual Mockups

Styled visuals of your products, printables, or merch — useful for ads, socials, or stores.

Packaging Mockup (5)

Five clean, realistic packaging visuals to show how your product will look in the real world.

Simple Poster / Flyer Design

Straightforward layout with clear message — ideal for promotions or in-store use.

Business Card Design

Minimal, sharp, and on-brand — the kind of card people remember (and don't toss).

Branded Gift / Greeting Card

Custom-designed cards for holidays, openings, or client gifting — brand-consistent and personal.

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WEB DEVELOPMENT

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Looks matter, but performance matters more. We build sites that load quickly, navigate clearly, and adapt smoothly to every screen size. Because if a page drags on mobile or looks off on desktop, that's all people will remember—and not in a good way.

Your website is a digital handshake—the first meeting between visitors and your brand.
We make that introduction count.

WEBSITE DEVELOPMENT

One page website

Custom-designed, responsive site with clean UX — made to feel like a real brand.

Shopify / WooCommerce / E-comm Setup

We design and build your shop properly — no bloated templates, just a clean user path that sells.

Hourly rate pragramming

We are open for different projects and do everything to fit exactly your needs. So if you want some extra or something other than one page website - we can discuss it.

Custom Website Design

Full Development Documentation

Site Copywriting & Content

Admin Training & Code Handover

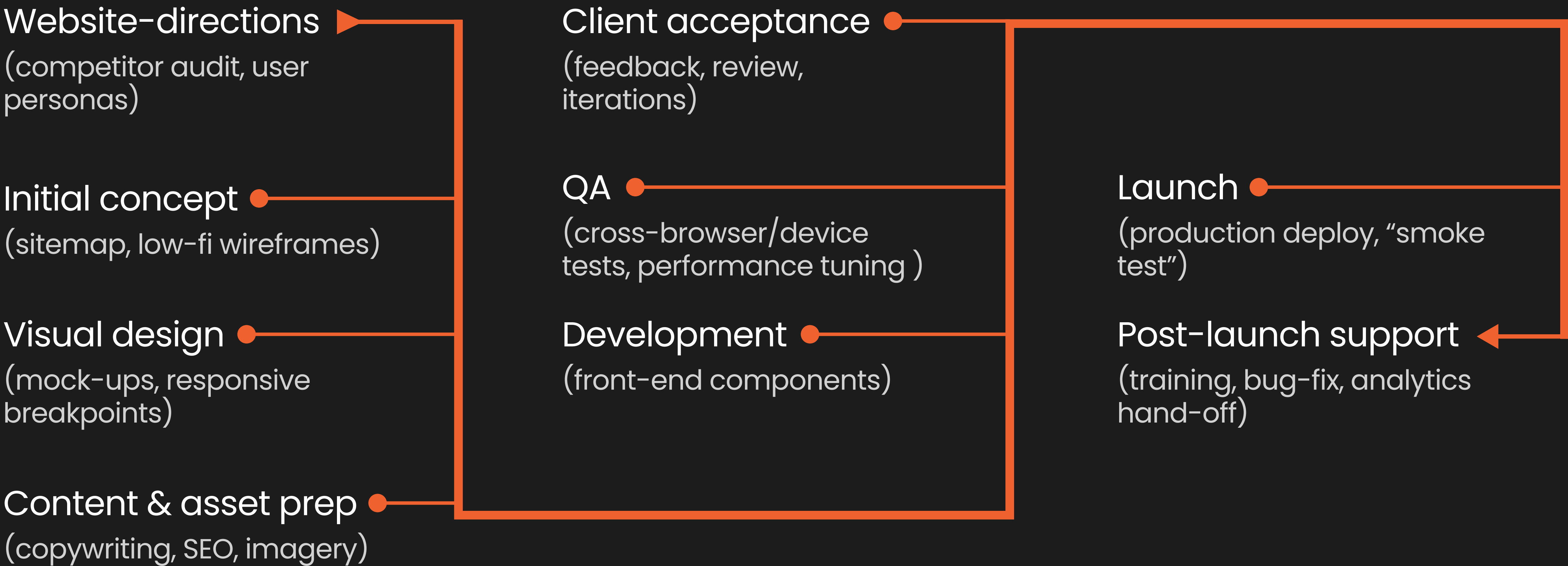Ongoing Maintenance Period

Content Upload / CMS Setup

SEO Basics

But if you need something heavier — like extra pages, bookings, 3D scrolling, more interaction — we've got a Complex Website setup too. It's basically a bigger version of the same care, multiplied.

We can build whatever you need. Just say the word and we'll make it work.

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WEB DEVELOPMENT

Here's how our website development
timeline looks:

Website-directions
(competitor audit, user
personas)

Initial concept
(sitemap, low-fi wireframes)

Visual design
(mock-ups, responsive
breakpoints)

Content & asset prep
(copywriting, SEO, imagery)

Client acceptance
(feedback, review,
iterations)

QA
(cross-browser/device
tests, performance tuning)

Development
(front-end components)

Launch
(production deploy, "smoke
test")

Post-launch support
(training, bug-fix, analytics
hand-off)

EXTRA

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We're not the agency that just checks boxes.
Need help prepping files for print? Sorting technical
stuff on your site? Extra admin hands for launch
week? We're there.

When we say full-cycle, we mean it. If your brand
needs it — it's on the table.

EXTRA / PROJECT-BASED SERVICES

Concept-to-print support

Signage & production. We don't stop at the design — we help make it real. From printer calls to production specs.

On-demand Visual Work (per hour)

Quick visual work billed hourly — for updates, tweaks, or one-offs. Only from 5 hours

Administration / technical issues / Copywriting 4 languages

Support with multilingual text, platform setup, or handling annoying backend stuff.

Photoshoot with Direction & Styling

We shoot, edit, and deliver branded visuals for your social, web, or ad needs.

Marketing Consultation

Let's sit down, audit what you have, and figure out what your next move should be. In person minimum 2 hours. Could be online - €80 / hour

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BUNDLES

Not every business needs the same setup.
So we've got bundles for SMM, when you're just
launching, full-packages kind for when you need the
whole thing — brand, site, content, ads, all of it.

STANDARD BUNDLES

SMM Bundle

Core SMM

SMM strategy

Ads Setup (Meta)

Idea Bundle

Base SMM

Content Strategy

Ads Setup (Meta)

Logo

Opening Bundle

Core SMM

Logobook

One page website

4 design materials

Pinnacle Bundle

Pro SMM

Brandbook

Complex website

8 design materials

Ongoing ad campaign management

Personal assignee for your business
20 hours / month

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Can't find the perfect fit? We can mix and match perfect Bundle for you.

LET'S TALK

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Yeah, it's a lot.
But that's the point — we don't do "just enough."
We do what needs doing. From the idea to the last click.

If you've got questions, if you're not sure where to start, or if you already know what you want — just reach out, we'll figure it out together.

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